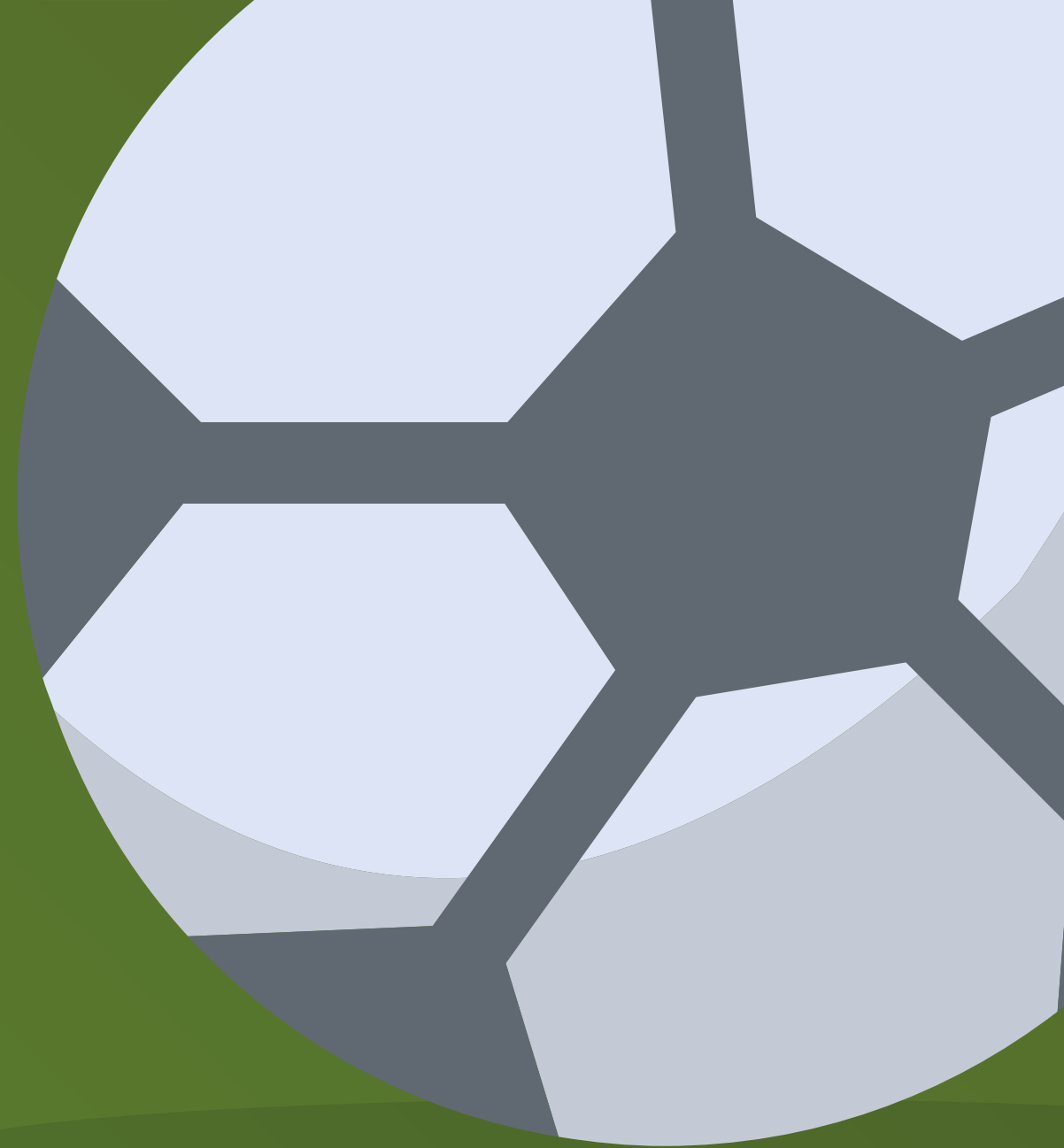


Organized since 2013, the Brazilian Women's Championship has already been won by major clubs such as Flamengo (in 2016), Santos (2017) and Corinthians (2018 and 2020), and is currently broadcast live on YouTube and Rede Bandeirantes.



GENDER INEQUALITY



Women were precluded from playing soccer until **1983**.



MARTA was elected the **BEST SOCCER PLAYER OF THE YEAR** for 5 consecutive years.



NO WOMAN is ranked among the 100 highest paid athletes in the world.

THE HISTORY OF THIS MODALITY

1881

The first-ever international women's friendly match took place: England x Scotland, in Edinburgh. The match was suspended and the modality was forbidden.

1894

With soccer still forbidden for women, a group of women gathered together and founded the first British Ladies Football Club.

1895

The brave Englishwomen took to the field in a match that brought together representatives from North and South London. The match was a public success, with an attendance of 10,000 people.

1917

In the midst of the Great War, women soccer was a highlight. In the Challenge Cup grand final, 22,000 people watched top scorer Jennie Morgan who scored two goals just after taking off her wedding dress, hours after getting married.

1921

Soccer was again forbidden for women. European federations would only look favorably upon it exactly 50 years later, in 1971.

1940

Pacaembu stadium hosted the first women's games in Brazil.

1983

The modality was finally regulated in Brazil, with friendly matches in stadiums, beach tournaments, calendars, practice in schools.

1986

Was a great year for women's soccer, the first Brazilian women's soccer team took the field that year. The pioneers were: Sidnéia (Lica), Rosa, Mary, Jurema e Fanta; Danda, Fia, Cenira e Pelezinha; Lúcia and Elzinha. In addition, future goal scorer Marta Vieira da Silva was also born in Alagoas.

1988

Fifa promoted the first tournament with women's national teams. Brazil won the bronze medal.

1991

The first Fifa World Cup of Women's soccer took place, won by the United States.

1999

Brazil wins its first podium at a World Cup, with bronze in the USA.

2003

Brazil, with Marta, wins gold at the Pan in Santo Domingo.

2007

Marta was already the best player in the world, and Brazil showed that: in the Rio Pan American Games, Brazil 5-0 against the USA in the gold medal final. In the World Cup, Brazil wins silver in the grand final against Germany.

2013

CBF launches the Women's National Championship, with 20 clubs in the first edition.

2015

Brazilian team is gold again, at the Pan in Canada.

2019

Now it's the clubs' turn: FIFA and Conmebol require clubs that wish to compete in the men's Libertadores and South American Championships to have women's teams as well.

2021

Neoenergia takes the field with the Brazilian team to help the sport reach the next level.

#EQUALITY IN ALL THE FIELDS



NEOENERGIA