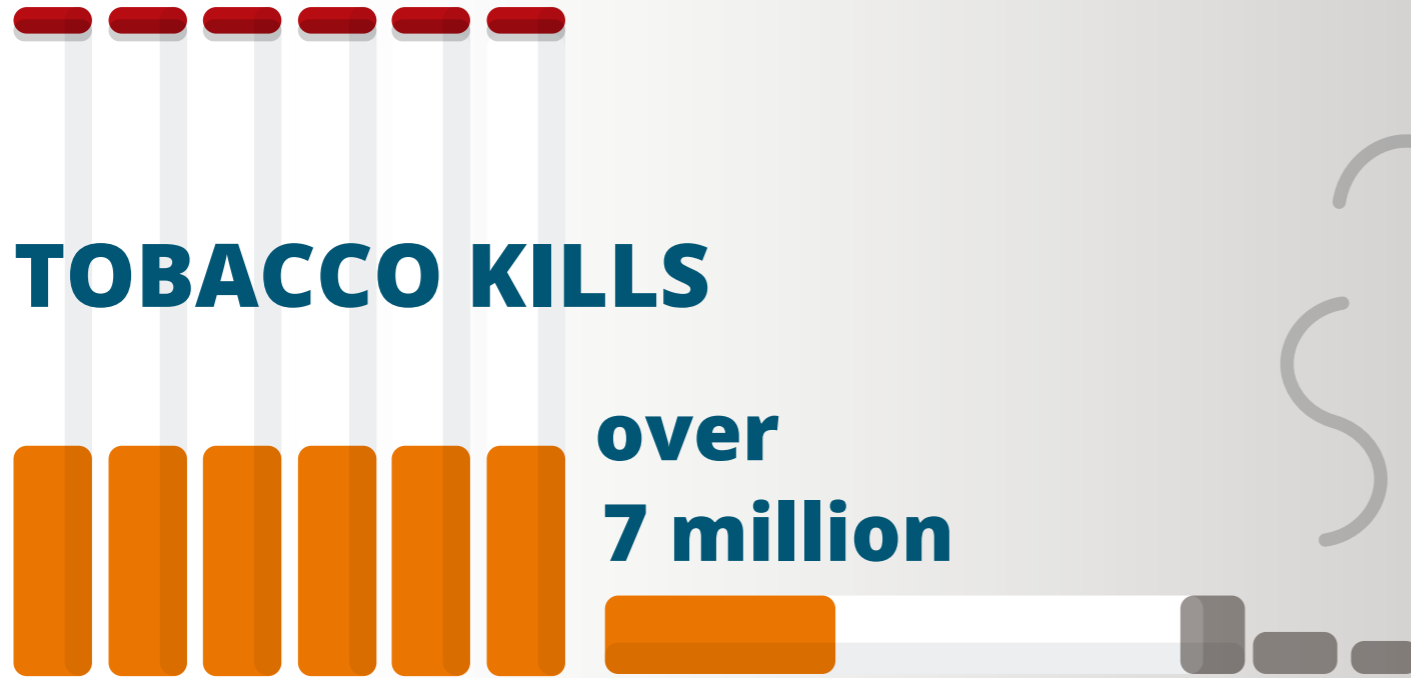


TOBACCO KILLS



890 thousand
are secondhand smokers



FINANCIAL LOSSES

SMOKING accounts for over **US\$ 1.4 trillion***
in health costs and productivity loss worldwide.
*around R\$5 trillion

Source: World Health Organization (WHO)